

Rules of the Beauty and the Beast Event

The participation in the Beauty and the Beast event is free of charge and no purchase is required. However, the following prizes can only be added to the account of winners who own a digital copy of Black Desert Online:

- Pearls (cash shop currency for Black Desert Online);
- 7 days Karlstein Costume (in-game virtual costume for Black Desert Online characters);
- In-game title.

1. Organizer of the event

The organizer of the event is Daum Games Europe B.V., a Dutch company registered with the Dutch Trade register under n° 62780476, having its registered office at Stroombaan 12, 1181 VX Amstelveen, Netherlands.

2. Requirements to participate in the Beauty and the Beast Event

To participate in the event, one is required to:

- be a natural person who is over the age of eighteen (18) years;
- reside in one of the territories where the game is being serviced, which are listed under article 1 of the Terms of Use which can be found here: <https://www.blackdesertonline.com/legal/terms-of-use>;
- own an account on the www.blackdesertonline.com website.

Employees and contractors of Daum Games Europe B.V. are not allowed to participate in the event.

The participant may only enter once in the event. The use of multiple accounts is strictly prohibited. Daum Games Europe B.V. reserves the right to exclude from the event any participant who violates the present Rules of the Beauty and the Beast event. It is only allowed to enter the event with assets created within the provided Character Editor by Daum Games Europe B.V.

Account information provided by the participant will be processed in accordance with Daum Games Europe B.V.'s Privacy Policy. The Privacy Policy can be found here: <https://www.blackdesertonline.com/legal/privacy-policy>

3. How to enter the Beauty and the Beast Event

The dates of the Beauty and the Beast event are the following:

- the Beast contest will start on January 26th 08:00 am UTC and end on February 5th 08:00 am UTC;

- the Beauty contest will start on the 5th of February 08:00 am UTC and end on February 15th 08:00 am UTC.

To enter a contest, the participant must:

- create a character (either a “Beast” or a “Beauty” depending on the contest);
- take a screenshot of the character;
- upload the picture and the customization file on the event website within the dates of the contests.

4. How are the winners decided

For each contest, the winners will be randomly drawn from all the participants who uploaded a picture matching the contest’s rules. A single person can only win one contest. The number of possible winners is announced on the event page.

All participants in the “Beauty and the Best” event will receive a prize for their participation, including winners. The participation prize will only be issued once to a participant, regardless of whether the participant took part in both contest phases or only one.

The winners of the Beast and Beauty contest will be announced on the [18.02.2016] in our official forum under the [event section](#).

The winners will be announced on the blackdesertonline.com forums.

5. Prizes

The prizes and their quantity are displayed on the event page. They cannot be transferred to another person.

All Prizes will be distributed to the winners by [09.03.2016]. Daum Games Europe B.V. shall have no responsibility in the event the delivery of the prizes fails.

If the delivery of a prize (for instance Pearls, in-game title or the 7 days Karlstein costume) requires a digital copy of Black Desert Online and/or an in-game character, it will only be transferred to participants and/or winners who own a digital copy of the game and/or have an in-game character on the day the prizes are shipped. If the participant and/or winner does not own a digital copy of the game on the day of delivery, the prize will be void and there will be no further delivery.

6. Modification of the event rules

Daum Games Europe B.V. shall only modify the rules of the event in case of a force majeure event, interpreted in accordance with Dutch Law.

7. Miscellaneous

This event's rules comply with the Gedragscode Promotieele Kansspelen (code of conduct for promotional games in the Netherlands).

The participant may contact customer support by sending an email to contact@blackdesertonline.com.